

Famian's

Collaboration and Sponsorship Scheme

Overall Eligibility

- Any Online or Offline (Firm/Shop/Business/Company/Brand) can apply.
- Direct Sellers/Retailers/Resellers can also apply.
- A Business Profile is mandatory.
- Non-Government/Non Profit –NGO's can apply for sponsorship.
- A proper logo is mandatory.
- Both Registered/Non Registered can apply.
- Indian as well as other than Indian (firm/shop/business/company/brand) can apply.

Difference between Famian's Collaboration and Sponsorship

Collaboration	Sponsorship
Non Paid	Paid
Based on Barter System	Based on Paid System
Product/Products required to be sent to us	No Product Shipment
Individual Promotion(All Alone)	Promotion with other sponsors (Logo marketing)
Separate Inclusion in Brouchure	Inclusion with Others(Logo)
Instant Promotion	Promotion when book or event is there.

You will be promoted on-

Platforms	Pages	Audience
Instagram	Famian	+1k
	Heart's Database	+2k
Yourquote	Heart's Database	+12.9K
Mirakee	Heart's Database	+2k
Facebook	Heart's Database	124
	Famian	34
Linkedin	Famian	+250
Nojoto	Heart's Database	+600
Wrinkle	Famian	Random
Whatsapp	Personal (Collaboration Only)	148

Total Estimated Reach : 2000-3000 (for any stand alone)

Package Details & Offerings

Offerings	Collaboration	Event Sponsor	Book Sponsor
Promo Type	Individual	With Others(Logo)	With Others(Logo)
Scheme	Barter System	Paid	Paid
Product Required	Yes	No	No
Cost	-	200	300
E-Certificate	✓	✓	✓
E-Books	3	2	1(Sponsored Book)
Video Promotion	✓ (Individual)	X	✓ (Book Teaser)
Poster Promotion	X	✓	✓
Post Duration	Lifetime	Lifetime	Lifetime
Inclusion in Book	X	X	✓
Story Shoutouts	72 Hours (Individual)	24 Hours (Individual)	24 Hours (Individual)
Direct Audience Interaction	✓	✓	✓
Inclusion in Brouchure	✓	✓	✓
Inclusion in Prompt	✓	✓	✓
Logo Inclusion in Participant Certificate	X	✓	✓
Google Form Ads	✓	✓ <i>Let's build it together</i>	✓
Google Website Post	✓ (Individuals)	✓ (With Others)	✓ (With Others)
Ad Booster on Instagram	X	✓	✓
Famian Discount Vouchers	✓	✓	✓
Opportunity as a guest in any of our events	✓	X	X

Cost & Offers

Packs	Type	Cost(INR)
Collaboration	Alone	-
Event Sponsorship	Alone	200
Book Sponsorship	Alone	300
Collaboration + Event Sponsorship	Duo	200 180
Collaboration+ Book Sponsorship	Duo	300 250
Event + Book Sponsorship	Duo	500 450
Collaboration+Event+Book Sponsorship	Combo	500 400

Instructions

- The collaboration/Sponsorship package mentioned in this brochure is for one time only.
- We do not promote a person .We promote their work.
- Collaboration Product/Products can be adjusted as per your rates and if product is of more than 800INR , you will be automatically included in a COMBO Package without any money exchange.
- The post which will be on our pages will be lifetime.

Collaboration Instructions

- The product/products price should be atleast 150 INR.
- The shipping/material/packing and all extra cost should be handled by you only.

Collaboration Process

You will be sending your product/products on the address given by us based on our deal and we will promote it on all our platforms (See the package details for more specific benefits)

Sponsorship Process

You will be paying us the mentioned amount via online mode of payment as per our deal and you will be promoted (See the package details for more specific benefits)

Why to Collab/Sponsor with Famian

- Reasonable and Very Less Cost
- Worldwide Audience
- Exposure on Different Platforms
- E-Certificates
- Direct Audience Interaction
- Opportunity for newly based firms.

If Genuinely Interested for Collaboration/Sponsorship,

Do Contact us on any of the following,

Whatsapp: +918237694073

Call: +917020562634

Email: famian.onl9@gmail.com

Instagram: @famian.31

